

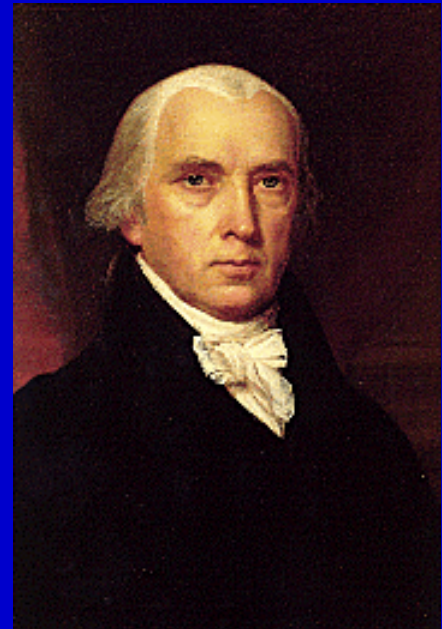
# Outline: Interest Groups

- Why study groups?
- Pros and cons of groups
- Types of groups
- Membership and size
- Lobbying
- PACs



# Why Study Groups?

- Pervasiveness
- Madison
  - Factions
  - *Federalist #10*
- Pluralism



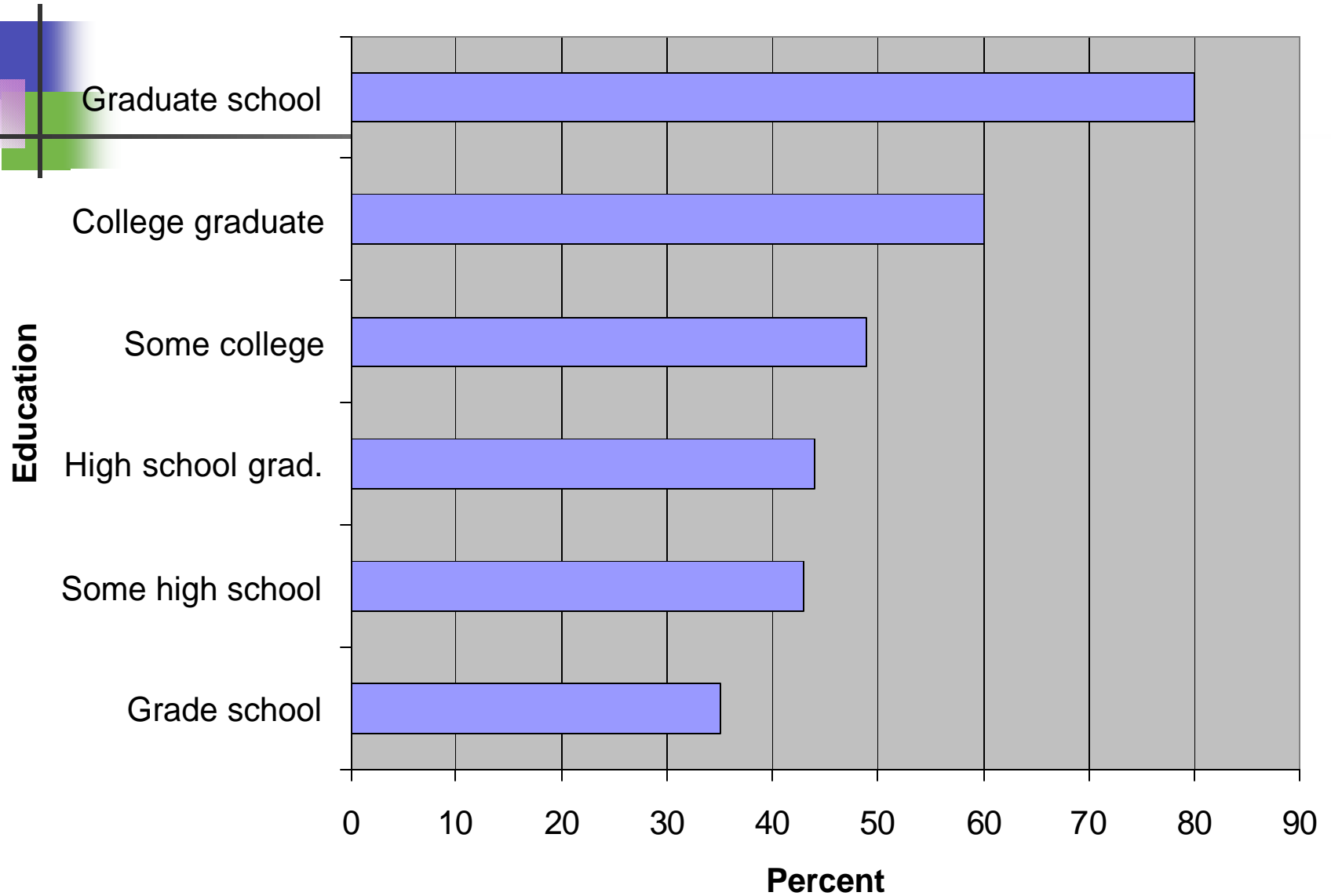


# Pros and Cons of Groups

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- Cons
  - Increases costs
  - Unequal representation

# Percent Who Are Members of Organizations and/or Unions



# Pros and Cons of Groups

## ■ Cons

- Increases costs
- Unequal representation

## ■ Pros

- Information and education
- Better representation
- Balance each other





# Pros and Cons of Groups

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- Cons

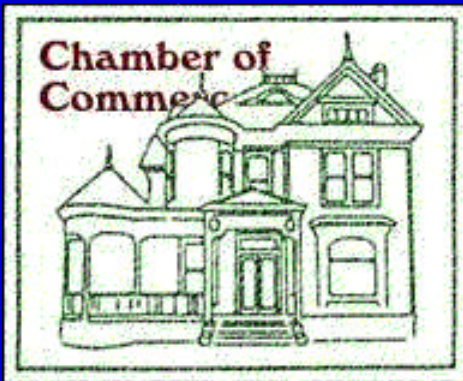
- Increases costs
- Unequal representation

- Pros

- Information and education
- Better representation
- Balance each other
- Monitor programs

# Types of Groups

- Economic interests
  - Business
  - Labor
  - Agriculture
  - Professional



# Types of Groups

- Non-economic groups
  - Public Interest groups
  - Single-issue groups
  - Ideological groups



**Christian  
Coalition**



**Worldwide**



**WHITETAIL DEER:**  
4 years old. Forest creature and a member of the Nature's Revenge Association.

"Every year my peaceful woodland home is invaded by thousands of hunters who shoot at me with rifles and guns with absolutely no provocation on my part. Usually I'm just walking around, minding my own business or chewing on some berries when BANG! A bullet goes flying past my head. Now don't get me wrong. I have nothing against sportmen, but I don't like being the target of some accountant from Scarsdale out for a weekend with his buddies. All of the bears, rabbits, raccoons and other forest creatures I've spoken to feel pretty much the same way.

"That's why we formed the NRA — Nature's Revenge Association. We've learned that a hunter will have a new appreciation and respect for an animal that's armed as heavily as he is. We know that guns aren't toys ... Believe me, we know. So we teach our members gun safety and train them not to shoot unless they've been shot at first ... a lesson most hunters haven't learned yet.

"So this year we're ready. We've been practicing for months. We've got our permits. And we're determined to have a safe hunting season for all involved. If you want to visit our home and take our pictures, fine. But keep your guns in the cities where they belong.

No one wants to be the deerly departed."

**I'm the NRA.**

The NRA Animal Firearms Program provides law abiding beasts with basic instruction in the safe handling of guns with their paws. If you are an endangered species, and want more information, write to Nature's Revenge Association, Yellowstone Ntl. Park, Wyoming, 00118.

# Membership and Size

- Mobilization
- Free riding
- Attracting members





# Lobbying Tactics

- Inside Lobbying
  - Congress
  - Executive branch
  - Courts





# Lobbying Tactics

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- Outside Lobbying
  - Grassroots
  - Astroturf

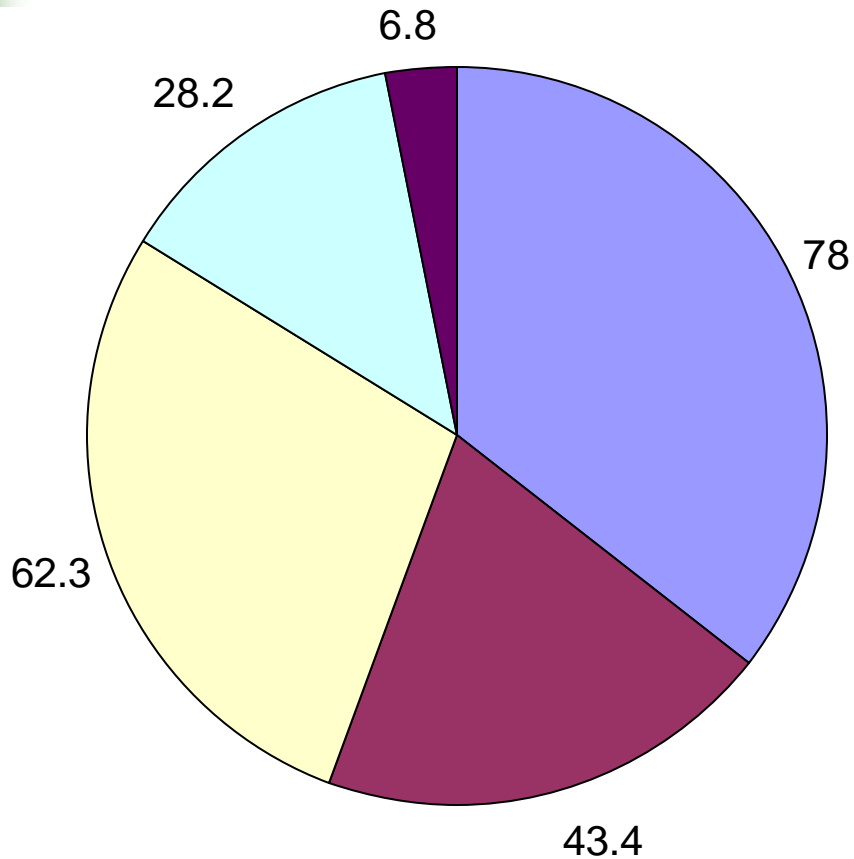


# Political Actions Committees (PACs)

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- What do they do?
- Who gets the money?

# PAC money - Who gives it? (millions of dollars)



- Corporations
- Labor unions
- Trade/Membership/Health
- Non-connected
- Other corporate